

## **INTELLECTUAL PROPERTY RIGHTS**

### **1. PURPOSE OF THE COURSE**

The ultimate goal of this training course is to enhance the capacity of small and medium-sized enterprise (SMEs) for intellectual property rights protection in their corporate activities. This course aims to nurture the personnel in order to engage in the policy/strategy making for supporting SMEs for intellectual property rights protection.

### **2. TRAINING PROGRAM**

#### **(1) General Orientation and Japanese Language Program**

The General Orientation and the Japanese Language Program are organized at the Chubu International Center of JICA prior to the technical training, to assist participants in understanding Japan and adjusting themselves to life in Japan, and thus to facilitate effective training.

#### **(2) Technical Training**

##### **a. Introduction –role of intellectual property-**

- Economic and technological development and intellectual property
- Development of intellectual property system in Japan, United States and European Union
- Patent and economic development in Japan after WW II
- Pro-patent policy in contemporary Japan etc.

##### **b. International legislation for intellectual property rights**

- Meaning of establishment of World Intellectual Property Organization (WIPO)
- WIPO-based international registration system (PCT, Madrid protocol, Hague Agreement)
- Meaning and issues of WTO/TRIPs Agreement
- Dispute Settlement for intellectual properties at WTO
- Intellectual Property legislation for genetic resources, traditional knowledge and folklore

##### **c. Abstract of Intellectual property rights laws in Japan**

- Patents, Utility Model
- Trademark
- Design
- Copyrights
- Unfair competition etc.

##### **d. Strategies and management of intellectual properties in Japanese companies**

- Corporate management and intellectual properties
- Licensing
- IT/Bio-technology and intellectual properties right
- patent technology and distribution
- evaluation and economic value of intellectual properties etc...

##### **e. Education on intellectual property rights in Japan**

- Intellectual property education at Japanese educational institution
- Certificate for the knowledge on intellectual properties

##### **f. Observation of related organizations (it will be arranged according to the research proposal of candidate)**

- METI, JPO, Agency of cultural affairs, attorney's office, customs, SMEs, universities etc.

g. Final report

-Based on the research proposal, the participants will be expected to compile the final report on their research.

### **3. NUMBER OF PARTICIPANTS TO BE ENROLLED**

Up to 2 persons

### **4. TRAINING DURATION: From March 10, 2015 to December 11, 2015**

(1) Arrival in Japan

March 9, 2015

(2) Briefing

March 10, 2015

(3) General Orientation

From March 11 to 13, 2015

(4) Intensive Japanese Language Class

From March 16 to May 1, 2015

(5) Technical Training

From May 8 to December 10, 2015

(6) Closing Ceremony (Presentation of Certificate)

December 11, 2015

(7) Departure from Japan

December 12, 2015

### **5. TRAINING INSTITUTION**

(1) General Orientation / Japanese Language Program

Chubu International Centre (JICA CHUBU), JICA

4-60-7, Hiraike-cho, Nakamura-ku, Nagoya, 453-0872, Japan

Tel: +81(\*)-52(\*\*)-533-0220 Fax: +81(\*)-52(\*\*)-564-3751

URL: <http://www.jica.go.jp/branch/cbic/index.html>

(2) Technical Training

Kansai International Center (KSIC), JICA

1-5-2, Wakinohama-Kaigan-dori, Chuo-ku, Kobe 651-0073, Japan

Tel: +81(\*)-78(\*\*)-261-0341 Fax: + 81(\*)-78(\*\*)-261-0465

<http://www.jica.go.jp/english/contact/domestic/index.html>

(\*) country code of Japan

(\*\*) area code

### **6. CONDITION OF APPLICATION**

(1) Applicants must have worked at the public/private sector related to law, international law,

economics and management for at least one(1) year

- (2) Applicants must be working or expected to work for the intellectual property rights protection and utilization especially for SMEs
- (3) Applicants must have an adequate ability in English conversation to be able to perform satisfactorily in the course.
- (4) Applicants must be of sound mind and body (pregnant women can not be accepted.)
- (5) Applicants must not be presently serving in the military.

Applicants must attach the research proposal on the intellectual property related topics. (A4, 2-5 pages long)

Applicants must submit the ANNEX I.

- i) Educational background related to intellectual property rights (Please list any related topic you have learned at the tertiary institution )
- ii) Working experience related to intellectual property rights (if you have engaged in the specific project/research work/policy making etc, please specifically explain the details of your work)

## Japan-Mexico Training Program for the Strategic Global Partnership JFY2014-2015

## Intellectual Property Rights course

Full Name			
Contact information	Tel. Fax. Email.		
TOEFL Score	Total	(PBT/CBT/iBT) test date:	/ /
Educational background related to intellectual property rights			
Working experience related to intellectual property rights			