



# Japan-Mexico Training Program for the Strategic Global Partnership

## General information on Intellectual Property Rights

(知的財産権)

**JFY 2021**

**Course No.: 202003433-J003**

**Course Period in Japan: From March 13, 2022 to December 17, 2022**

This information pertains to one of the JICA Knowledge Co-Creation Programs (Group & Region Focus) of the Japan International Cooperation Agency (JICA) implemented as part of the Official Development Assistance of the Government of Japan based on bilateral agreement between both Governments.

### JICA Knowledge Co-Creation Program (KCCP)

The Japanese Cabinet released the Development Cooperation Charter in February 2015, which stated, *“In its development cooperation, Japan has maintained the spirit of jointly creating things that suit partner countries while respecting ownership, intentions and intrinsic characteristics of the country concerned based on a field-oriented approach through dialogue and collaboration. It has also maintained the approach of building reciprocal relationships with developing countries in which both sides learn from each other and grow and develop together.”* JICA believes that this ‘Knowledge Co-Creation Program’ will serve as a foundation of mutual learning process.

# I. Concept

## **Background**

In 1971, the Japan-Mexico Exchange Program has started, which mutually accepts students and young engineers from Mexico and Japan; in February 2010, based on the “Japan-Mexico Joint Statement Strategic Global Partnership in the 21<sup>st</sup> Century<sup>1</sup>”, the Exchange Program was renewed into the Japan-Mexico Training Program for the Strategic Global Partnership. This program contains long-term courses (between three months and twelve months period ) that has existed before and short-term courses (less than three months period)are newly established since then. Currently, JICA accepts 50 Mexicans trainees annually under this scheme.

As we celebrate the 50th anniversary of this training program in 2021, in order to realize the program including a value of “Bilateral Co-creation by Japan and Mexico”, the course line-up has been completely reviewed, taking into account the compatibility with the eleven priority fields of PRONACES (National Strategy Program) set by the National Council of Science and Technology (CONACYT) in Mexico, to response strong needs in the areas such as Infection Disease control due to pandemic of COVID-19, Food Security, ICT/Digital Transformation, and among others.

This training program aims to develop Mexican human resources, through the implementation of training program based on the Japan-Mexico Joint Statement, thereby contributing to reinforcement of the Mexico-Japan Strategic Global Partnership.

## **For what?**

The ultimate goal of this training course is to enhance the capacity of small and medium - sized enterprise (SMEs) for intellectual property rights protection in their corporate activities. This course aims to nurture the personnel in order to engage in the policy/strategy making for supporting SMEs for intellectual property rights protection.

## **For whom?**

Candidates should have educational background related to intellectual property rights and/or with working experience related to intellectual property rights.

## **How?**

Based on the research proposal, the participants will be expected to compile the report on their research, in the area of intellectual property rights, focusing on strategies and management of intellectual properties in the specific project/research work/policy making etc., of interest.

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<sup>1</sup> [https://www.mofa.go.jp/announce/announce/2011/2/PDF/0222\\_02\\_01.pdf](https://www.mofa.go.jp/announce/announce/2011/2/PDF/0222_02_01.pdf)

## II. Description

### 1. Title (Course No.202003433-J003)

Intellectual Property Rights

### 2. Course Duration in Japan

March to December, 2022

(Technical Training Period: May 9 to December 16, 2022: seven months)

13th March: Arrival in Japan

15th March to 8th May: Briefing, General Orientation and Intensive Japanese Language Class

9th May to 16th December: Technical Training Program

17th December: Departure from Japan

### 3. Target Regions or Countries

Mexico

### 4. Eligible / Target Organization

- (1) Applicants must have worked at the public/private sector related to law, international law, economics and management for at least one (1) year.
- (2) Applicants must be working or expected to work for the intellectual property rights protection and utilization especially for SMEs.
- (3) Applicants must have an adequate ability in English conversation to be able to perform satisfactorily in the course.
- (4) Applicants must be of sound mind and body (pregnant women cannot be accepted.).
- (5) Applicants must not be presently serving in the military.

### 5. Capacity (Upper Limit of Participants)

Two (2) participants

### 6. Language

English

### 7. Objective(s)

The ultimate goal of this training course is to enhance the capacity of small and medium- sized enterprise (SMEs) for intellectual property rights protection in their corporate activities. This course aims to nurture the personnel in order to engage in the policy/ strategy making for supporting SMEs for intellectual property rights protection.

### 8. Overall Goal

In order to contribute to the PRONACES of the CONACYT in Mexico, special attention will be paid to the content of the course, orienting it in this regard. For the particular case of this course, the Strategy No. 2. "Sustainability of socio-ecological systems", specifically fosters the interdisciplinary or transdisciplinary production practices that promote the sustainability of food systems with a socio-ecological approach.

The course is expected to contribute to the understanding of the right use of

intellectual properties inherent to the access to benefit sharing (ABS) scheme, for the benefit of the sectors of agroforestry, agro ecological as those as indigenous communities dependent on local genetic resources of Mexico.

## 9. Output and Contents

This course consists of the following components. Details on each component are given below.

The General Orientation and Japanese language program are organized at the Chubu International Center of JICA prior to the technical training to assist the participants in understanding Japan and adjusting themselves to life in Japan, and thus to facilitate effective training.

Note: Applicants must submit the research proposal on the intellectual property related topics, prior to the training schedule.

Expected Output	Subjects/Agendas	Methodology
a. Introduction -role of intellectual property-	Economic and technological development and intellectual property	
	Development of intellectual property system in Japan, United States and European Union	
	Patent and economic development in Japan after WW II	
	Pro-patent policy in contemporary Japan etc.	
b. International legislation for intellectual property rights	Meaning of establishment of World Intellectual Property Organization (WIPO)	
	WIPO-based international registration system (PCT, Madrid protocol, Hague Agreement)	
	Meaning and issues of WTO/TRIPs Agreement and Economic Partnership Agreement (TPP etc.)	
	Dispute Settlement for intellectual properties at WTO	
	Intellectual Property legislation for genetic resources, traditional knowledge and folklore.	
c. Abstract of Intellectual property rights laws in Japan	Patents, Utility Model	
	Trademark	
	Design	
	Copyrights	
	Unfair competition etc.	
d. Strategies and management of intellectual properties in Japanese companies	Corporate management and intellectual properties	
	Licensing	
	IT/Bio-technology and intellectual properties right	
	Patent technology and distribution	

Expected Output	Subjects/Agendas	Methodology
	Evaluation and economic value of intellectual properties, etc.	
e. Education on intellectual property rights in Japan	Intellectual property education at Japanese educational institution	
	Certificate for the knowledge on intellectual properties	
f. Observation of related organizations (it will be arranged according to the research proposal of candidate)	METI, JPO, Agency of cultural affairs, attorney's office, customs, SMEs, universities etc.	
g. Final report	Based on the research proposal, the participants will be expected to compile the final report on their research.	

### <Structure of the Course>

Topic outline (subject to minor changes)

13th March	Arrival at Japan
15th March to 8th May (at JICA Chubu center)	-Briefing -General Orientation -Intensive Japanese Language Class
9th May to 16th December (at Osaka Institute of Technology)	-Technical Training Program
17th December	Departure from Japan

## III. Eligibility and Procedures

### 1. Expectations to the Applying Organizations

Applicants must submit the ANNEX I.

#### Nominee Qualifications

Applying organizations are expected to select nominees who meet the following qualifications.

1. Educational background related to intellectual property rights (Please list any related topic you have learned at the tertiary institution)
2. Working experience related to intellectual property rights (if you have engaged in the specific project/research work/policy making etc, please specifically explain the details of your work).

3. Gender Consideration: JICA promotes gender equality. Women are encouraged to apply for the program.

## 2. Required Documents for Application

**(1) Application Form:** The Application Form is available at **the JICA overseas office**

\* If you have any difficulties/disabilities which require assistance, please specify necessary assistances in the QUESTIONNAIRE ON MEDICAL STATUS RESTRICTION (1-(c)) of the application form. Information will be reviewed and used for reasonable accommodation.

**(2) Photocopy of Passport:** You should submit it with the application form if you possess your passport which you will carry when entering Japan for this program. If not, you are requested to submit its photocopy as soon as you obtain it.

\*The following information should be included in the photocopy:

Name, Date of Birth, Nationality, Sex, Passport Number and Expiry Date

**(3) English Score Sheet:** to be submitted with the application form, if the nominees have any official English examination scores. (e.g., TOEFL, TOEIC, IELTS)

## 3. Procedures for Application and Selection

### (1) Selection

Primary screening is conducted at the JICA overseas office (or the embassy of Japan) after receiving official documents from your government. JICA Center will consult with concerned organizations in Japan in the process of final selection. Applying organizations with the best intentions to utilize the opportunity will be highly valued.

The Government of Japan will examine applicants who belong to the military or other military-related organizations and/or who are enlisted in the military, taking into consideration of their duties, positions in the organization and other relevant information in a comprehensive manner to be consistent with the Development Cooperation Charter of Japan.

### (2) Notice of Acceptance

The JICA overseas office (or the Embassy of Japan) will notify the results **not later than March . 2022.**

## 4. Conditions for Participation

The participants of KCCP are required

**(1)** to strictly observe the course schedule,

**(2)** not to change the air ticket (and flight class and flight schedule arranged by JICA) and lodging by the participants themselves,

- (3)** to understand that leaving Japan during the course period (to return to home country, etc.) is not allowed (except for programs longer than one year),
- (4)** not to bring or invite any family members (except for programs longer than one year),
- (5)** to carry out such instructions and abide by such conditions as may be stipulated by both the nominating Government and the Japanese Government in respect of the course,
- (6)** to observe the rules and regulations of the program implementing partners to provide the program or establishments,
- (7)** not to engage in political activities, or any form of employment for profit,
- (8)** to discontinue the program, should the participants violate the Japanese laws or JICA's regulations, or the participants commit illegal or immoral conduct, or get critical illness or serious injury and be considered unable to continue the course. The participants shall be responsible for paying any cost for treatment of the said health conditions except for the medical care stipulated in (3) of "5. Expenses", "IV. Administrative Arrangements",
- (9)** to return the total amount or a part of the expenditure for the KCCP depending on the severity of such violation, should the participants violate the laws and ordinances,
- (10)** not to drive a car or motorbike, regardless of an international driving license possessed,
- (11)** to observe the rules and regulations at the place of the participants' accommodation, and
- (12)** to refund allowances or other benefits paid by JICA in the case of a change in schedule.
- (13)** In case of natural disaster or any possible contingency, trainees could not trip to Japan and this course would be offered remotely or canceled.
- (14)** Basically recording and filming lectures are not allowed.

## IV. Administrative Arrangements

### 1. Organizer (JICA Center in Japan)

(1) **Center:** Kansai center (Technical Training),

**Program Officer:** Ms. KONO Yukiko (Kono.Yukiko@jica.go.jp)

### (2) Implementing Partner

**Name:** Osaka Institute of Technology, Graduate School and Faculty of Intellectual Property

**URL:** <https://www.oit.ac.jp/english/education/ip/>

### 2. Travel to Japan

(1) **Air Ticket:** In principle, JICA will arrange an economy-class round-trip ticket between an international airport designated by JICA and Japan.

(2) **Travel Insurance:** Coverage is from time of arrival up to departure in Japan. Thus traveling time outside Japan (include damaged baggage during the arrival flight to Japan) will not be covered.

### 3. Accommodation in Japan

Basically, JICA will arrange the following accommodation(s) for the participants in Japan:

-JICA Chubu Center (JICA Chubu)  
60-7, Hiraike-cho, 4-chome, Nakamura-ku, Nagoya City, Aichi Prefecture  
453-0872

Tel: +81-52-533-0220 Fax: +81-52-564-3751

<https://www.jica.go.jp/tokyo/english/office/index.html>

-Josho Gakuen International House

Address: 2-2-26, Chuo, Joto-ku, Osaka 536-0005

Tel: +81-6-6935-8990

<http://www.josho.ac.jp/english/facility/kokusaikaikan.html>

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### 4. Expenses

The following expenses in Japan will be provided by JICA

(1) Allowances for meals, living expenses, outfits, and shipping and stopover.

(2) Expenses for study tours (basically in the form of train tickets).

(3) Medical care for participants who become ill after arriving in Japan (the costs related to pre-existing illness, pregnancy, or dental treatment are not included).

(4) Expenses for program implementation, including materials.

(5) For more details, please see "III. ALLOWANCES" of the brochure for participants titled "KENSU-IN GUIDE BOOK," which will be given before departure for Japan.

\*Link to JICA HP (English/French/Spanish/Russian):



[https://www.jica.go.jp/english/our\\_work/types\\_of\\_assistance/tech/acceptance/training/index.html](https://www.jica.go.jp/english/our_work/types_of_assistance/tech/acceptance/training/index.html)

## 5. Pre-departure Orientation\*

A pre-departure orientation will be held at respective country's JICA office (or the Japanese Embassy), to provide Participants with details on travel to Japan, conditions of the course, and other matters.

\*YouTube of "Knowledge Co-Creation Program and Life in Japan" and "Introduction of JICA Center" are viewable from the link below.

Image videos of 'Introduction of JICA Center (YouTube)' show the following information of JICA Centers: Location, Building, Entrance, Reception(Front desk), Lobby, Office, Accommodation(Room), Amenities(Hand dryer), Bathroom(Shower and Toilet), Toiletries, Restaurant, Laundry Room(Washing machine, Iron), ICT Room(Computer for participants), Clinic, Cash dispenser, Gym, Neighborhood

<b>Part I: Knowledge Co-Creation Program and Life in Japan</b>	
English ver.	<a href="https://www.youtube.com/watch?v=SLurfKugrEw">https://www.youtube.com/watch?v=SLurfKugrEw</a>
French ver.	<a href="https://www.youtube.com/watch?v=v2yU9ISYcTY">https://www.youtube.com/watch?v=v2yU9ISYcTY</a>
Spanish ver.	<a href="https://www.youtube.com/watch?v=m7l-WIQSDjI">https://www.youtube.com/watch?v=m7l-WIQSDjI</a>
Russian ver.	<a href="https://www.youtube.com/watch?v=P7_ujz37AQc">https://www.youtube.com/watch?v=P7_ujz37AQc</a>
Arabic ver.	<a href="https://www.youtube.com/watch?v=1iBQqdpXQb4">https://www.youtube.com/watch?v=1iBQqdpXQb4</a>
<b>Part II: Introduction of JICA Centers in Japan</b>	
JICA Hokkaido (Sapporo)	<a href="https://www.jica.go.jp/sapporo/english/office/index.html">https://www.jica.go.jp/sapporo/english/office/index.html</a>
JICA Hokkaido (Obihiro)	<a href="https://www.jica.go.jp/obihiro/english/office/index.html">https://www.jica.go.jp/obihiro/english/office/index.html</a>
JICA Tohoku	<a href="https://www.jica.go.jp/tohoku/english/office/index.html">https://www.jica.go.jp/tohoku/english/office/index.html</a>
JICA Tsukuba	<a href="https://www.jica.go.jp/tsukuba/english/office/index.html">https://www.jica.go.jp/tsukuba/english/office/index.html</a>
JICA Tokyo	<a href="https://www.jica.go.jp/tokyo/english/office/index.html">https://www.jica.go.jp/tokyo/english/office/index.html</a>
JICA Yokohama	<a href="https://www.jica.go.jp/yokohama/english/office/index.html">https://www.jica.go.jp/yokohama/english/office/index.html</a>
JICA Hokuriku	<a href="https://www.jica.go.jp/hokuriku/english/office/index.html">https://www.jica.go.jp/hokuriku/english/office/index.html</a>
JICA Chubu	<a href="https://www.jica.go.jp/chubu/english/office/index.html">https://www.jica.go.jp/chubu/english/office/index.html</a>
JICA Kansai	<a href="https://www.jica.go.jp/kansai/english/office/index.html">https://www.jica.go.jp/kansai/english/office/index.html</a>
JICA Chugoku	<a href="https://www.jica.go.jp/chugoku/english/office/index.html">https://www.jica.go.jp/chugoku/english/office/index.html</a>
JICA Shikoku	<a href="https://www.jica.go.jp/shikoku/english/office/index.html">https://www.jica.go.jp/shikoku/english/office/index.html</a>
JICA Kyushu	<a href="https://www.jica.go.jp/kyushu/english/office/index.html">https://www.jica.go.jp/kyushu/english/office/index.html</a>
JICA Okinawa	<a href="https://www.jica.go.jp/okinawa/english/office/index.html">https://www.jica.go.jp/okinawa/english/office/index.html</a>

# VI. Annex

## ANNEX I

Japan-Mexico Training Program for the Strategic Global Partnership

JFY 2021-2022

Intellectual Property Rights course

Full Name	
Contact information	Tel. Fax. Email.
TOEFL Score	Total (PBT/CBT/iBT) test date: / /
Educational background related to intellectual property rights:	
Working experience related to intellectual property rights:	

## For Your Reference

### **JICA and Capacity Development**

Technical cooperation is people-to-people cooperation that supports partner countries in enhancing their comprehensive capacities to address development challenges by their own efforts. Instead of applying Japanese technology per se to partner countries, JICA's technical cooperation provides solutions that best fit their needs by working with people living there. In the process, consideration is given to factors such as their regional characteristics, historical background, and languages. JICA does not limit its technical cooperation to human resources development; it offers multi-tiered assistance that also involves organizational strengthening, policy formulation, and institution building.

Implementation methods of JICA's technical cooperation can be divided into two approaches. One is overseas cooperation by dispatching experts and volunteers in various development sectors to partner countries; the other is domestic cooperation by inviting participants from developing countries to Japan. The latter method is the Knowledge Co-Creation Program, formerly called Training Program, and it is one of the core programs carried out in Japan. By inviting officials from partner countries and with cooperation from domestic partners, the Knowledge Co-Creation Program provides technical knowledge and practical solutions for development issues in participating countries.

The Knowledge Co-Creation Program (Group & Region Focus) has long occupied an important place in JICA operations. About 400 pre-organized courses cover a wide range of professional fields, ranging from education, health, infrastructure, energy, trade and finance, to agriculture, rural development, gender mainstreaming, and environmental protection. A variety of programs is being customized by the different target organizations to address the specific needs, such as policy-making organizations, service provision organizations, as well as research and academic institutions. Some programs are organized to target a certain group of countries with similar developmental challenges.

### **Japanese Development Experience**

Japan, as the first non-Western nation to become a developed country, built itself into a country that is free, peaceful, prosperous and democratic while preserving its tradition. Japan will serve as one of the best examples for our partner countries to follow in their own development.

From engineering technology to production management methods, most of the know-how that has enabled Japan to become what it is today has emanated from a process of adoption and adaptation, of course, has been accompanied by countless failures and errors behind the success stories.

Through Japan's progressive adaptation and application of systems, methods and technologies from the West in a way that is suited to its own circumstances, Japan has

developed a storehouse of knowledge not found elsewhere from unique systems of organization, administration and personnel management to such social systems as the livelihood improvement approach and governmental organization. It is not easy to apply such experiences to other countries where the circumstances differ, but the experiences can provide ideas and clues useful when devising measures to solve problems.

JICA, therefore, would like to invite as many leaders of partner countries as possible to come and visit us, to mingle with the Japanese people, and witness the advantages as well as the disadvantages of Japanese systems, so that integration of their findings might help them reach their developmental objectives.



**Contact Information for Inquiries**

For inquiries and further information, please contact the JICA overseas office or the Embassy of Japan. Further, address correspondence to:

**JICA Kansai Center (JICA KANSAI)**